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Plethora of New Products to be Showcased at 2011 Molecular Medicine Tri-Conference

Needham, MA – February 7, 2011 – Cambridge Healthtech Institute announces 43 exhibitors to showcase new products at the 18th Molecular Medicine Tri-Conference, taking place February 23-25, at the Moscone Convention Center, San Francisco, CA. The Molecular Medicine Tri-Conference is the predominant event on the west coast focused on integrating the entire spectrum of drug development.

The Molecular Medicine Tri-Conference has experienced seven straight years of attendee growth, while maintaining a high quality audience. This year's event is on track to be another successful event. Spanning three days, the meeting is built around 5 scientific channels, encompassing 13 conferences, providing attendees more learning opportunities than ever before.

The 2011 event includes the **New Product Pavilion**, where 43 companies will showcase their new products to event delegates.

New Products Include:

Advanced Cell Diagnostics, Inc. - RNAscope™ FFPE Assay Kit
Ambry Genetics - HiSeq 2000 Sequencing Services
ApoCell, Inc. - Cellx CTC Enrichment
Ariadne - Pathway Studio(R) version 8
Axxin - Diagnostic Instrumentation
Beta Pro LLC - Fresh and cryo-preserved human hepatocytes
Biogenex - X-Matrx
Bioneer - ExiPrep 16 Plus/ExiPrep 16 Pro, ExiSpin, SAMiRNA
BioScale - ViBE Protein Analysis Platform
Biosearch Technologies - Stellaris™ FISH Probes
Covance - Covance Discovery and Translational Services
Cureline, Inc. - Human Biospecimens from patients with infectious diseases
Dotmatics, Ltd. - VORTEX
Dual Systems - Drug Profiling Service
Enamine - Advanced Collection 2011 for HTS
Esoterix Clinical Trials Service - Circulating Tumor Cells/Oncology Testing
Ezose Sciences Inc. - Advanced Glycan Analysis
fortéBIO - Octet RED96 System for Bench-top Protein Interactions Analysis
GENEGO - MetaCore™
Hardy Diagnostics - Culgenex Line
JMP Life Sciences - JMP Genomics and JMP Clinical
Linguamatics - I2E OnDemand
Lonza - Clonetics Primary Sensors: HUVEC Calcium biosensor
NanoInk Nano Biodiscovery - Angiogenesis Nanoarray Assay
NuGEN Technologies - Ovation® RNA-Seq FFPE System
Oasis Diagnostics Corporation - DNA•SA™, a new tool for salivary DNA collection
Omni International - Omni Bead Ruptor24
OpenEye Scientific Software - BROOD
Optibrium - StarDrop v5.0
Parthys Reverse informatics - Thematic Databases
QIAGEN - EGFR RGQ PCR Kit and EGFR Pyro Kit
Quantalife, Inc. - Droplet Digital PCR

ResearchDx - Contract Diagnostics Organization
Sigma Life Science - CompoZr® Oncology Cell Lines and Aldrich Market Select
Signal Genetics - "My PRS™"
Silicon Biosystems, Inc. - DEPAArray™ Platform
Simulations Plus, Inc. - MedChem Designer & ADMET Predictor Sites of Metabolism Module
Singulex - Erenna Immunoassay System
Studylog Systems, Inc. - Study Director v 1.8.19
SurExam Bio-Tech Co. Ltd - Biomarker Assay Solutions for Personalized Medicine
Thomson Reuters - Thomson Reuters
TriLink Biotechnologies - CleanAmp™ 7-deaza-dGTP
Veridex, LLC - CellTracks® Circulating Melanoma Cell Kit

[View list and description of new products](#)

About Molecular Medicine Tri-Conference

Molecular Medicine Tri-Conference -- the flagship event of CHI - has built this year's event around 5 scientific channels, encompassing 13 conferences, providing attendees more learning opportunities than ever before. Featured channels include diagnostics, chemistry, informatics, biologics, cancer and executive. We are looking to provide attendees a more in depth experience into each of these seven areas of research and development. As the need for better information, new technologies, improved strategies and competitive intelligence becomes ever more acute, this event provides compelling research insight into the future of molecular medicine. In 2011, we expect 3,000 attendees, 1,200 participating companies, 160 exhibitors, 120+ posters, and representatives from over 38 countries. www.TriConference.com

About Cambridge Healthtech Institute

Cambridge Healthtech Institute (CHI) is the preeminent life science network for leading researchers and business experts from top pharmaceutical, biotech and academic organizations. CHI's portfolio of products includes Cambridge Healthtech Institute Conferences, Insight Pharma Reports, Barnett International, Cambridge Marketing Consultants, Cambridge Meeting Planners and Cambridge Healthtech's Media Group, which includes numerous e-newsletters as well as Bio-IT World magazine.

Founded in 1992, Cambridge Healthtech Institute strives to develop quality information sources that provide valuable new insights and competing points of view while offering balanced coverage of the latest developments. Basic research related to commercial implications is covered, with heavy emphasis placed on end-user insights into new products and technology as well as coverage on the strategy behind the business. www.chicorporate.com

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